





► 4 marzo 2022

**es**

4 MARCH 2022



**STATE OF PLAY**  
WHAT KIND OF  
FEMINIST ARE YOU?

**FULL FRONTAL**  
HOW TV LEARNT  
TO LOVE THE PENIS

**TWIGGY'S**  
MY LONDON

**UNRAVELLING  
THE RIDDLE OF  
PAUL  
DANO**





## **VMAN NEWS: PRADA TRIANGLE BAG**

Presenting the men's "it-bag" of the Spring-Summer 2022

**February 26, 2022**

PHOTOGRAPHY: RICARDO BEAS  
STYLING: ARYEH LAPPIN  
TEXT: MATTHEW VELASCO

### **Full Text:**

Featured on distressed denim dresses, glitzy re-edition handbags, and emblazoned on top of slinky ready-to-wear, Prada's triangle logo plaque has become a phenomenon in and of itself. While instantly recognizable monograms and boisterous design codes have been mainstays of other luxury labels, Prada's trademark angular emblem has always exuded the understated aura of "If you know, you know." Continuing with that distinct allure, the Italian brand's Spring/Summer 2022 menswear collection featured its latest exploration of the logo in accessory form—the Prada Triangle bag.





Huxley wears all clothing and accessories Prada Leather Prada Triangle shoulder bag in sunny yellow  
Leather Prada Triangle shoulder bag in white (\$2,200, available at select Prada boutiques.)

A nod to the brand's heritage, the lightweight, three-dimensional bag takes the protruding shape of the famed triangular logo. Presented alongside co-creative directors Raf Simons and Miuccia Prada's hopeful display of utopian-inspired ready-to-wear, the newly released accessory arrives in bold hues and fresh materials—hemp, raffia, and signature Saffiano leather. The bag also features utilitarian touchpoints like a removable pouch and adjustable strap that are made complete by the accessory's unmistakable silhouette.

Originally developed during the brand's inception, the triangle logo is reimagined in bag form thanks to an of-the-moment high-frequency embossing technique. Available in bold, tone-on-tone colorways— yellow, black, white, green—the Triangle bag lets its shape and quiet details do the talking. Instead of imprinting a trademark or featuring a sprawling monogram, the accessory, itself, has become the logo.

As always, Prada's simplistic innovation is on full display, making the Triangle bag the perfect accessory for those in the know.

CREDITS: MAKEUP KUMA (STREETERS)

HAIR ERIC WILLIAMS (STREETERS)

MODELS HUXLEY, LUCA LUCI, LUIS PAREDES (DNA)

PHOTO ASSISTANTS DAVID ERISTAVI, ALEX APTSIAURI

STYLIST ASSISTANT STEPHAN LACAVA

MAKEUP ASSISTANT AYANA AWATA

HAIR ASSISTANT KARLA SERRANO

LOCATION PIER59 STUDIOS



PRADA

## At Prada, House Emblems Are Given New Life for Fall 2022

*Reflections of the past are reimagined for the future*



By [Kaitlin Serio](#) • Mar 1, 2022

### Full Text:

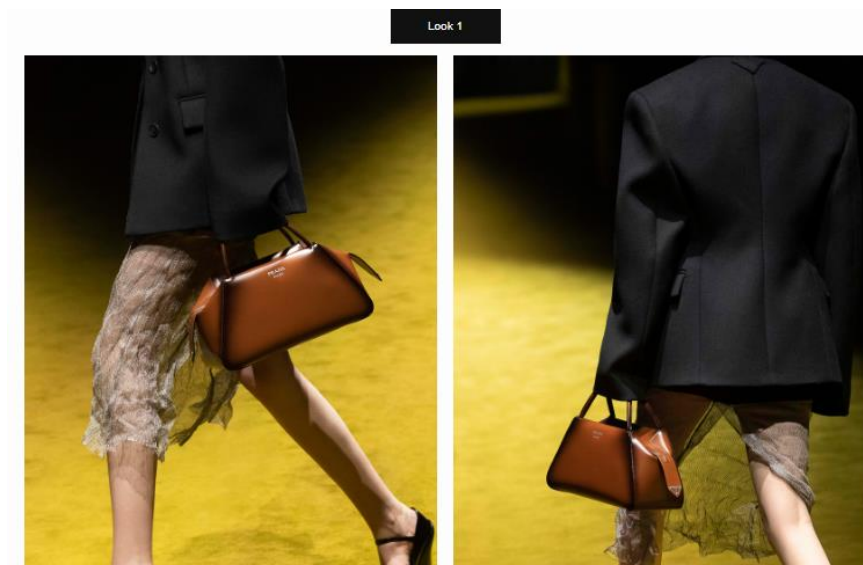
These days, it's become almost customary for brands to look within their archives for inspiration and reinvention, and for Prada, it's become a routine practice at that. Miuccia Prada and Raf Simons further delve into their modern exploration of emblematic House codes, with a continuation on the reflection of humanity and how it is fundamental to the House of Prada. Pragmatic pieces are reinvented, offering new significance and a renewed emphasis on reality. Additionally, the House continues to explore the belief that men and women hold the separation, or lack thereof, between masculinity and femininity within themselves.

Conventionally masculine pieces are transformed for the Fall 2022 collection, titled “An Ideology of Prada,” given feminine touches that feel unexpected but just right at the same time. Coats are carved out at the back or neck, and traditionally flowy, feminine dresses are given a tailored construction, offering up new forms. Each look was a work of art in and of itself, the perfect canvas for an array of bags.

### **Prada, Reinvented for the Now**

Speaking of bags, there were many, and with this collection comes an “investigation of the codifications and meanings evoked through appearance and approach.” The iconic Prada triangle is transformed into a geometric print, appearing on bags throughout the collection in varying colors. There’s a shoulder bag, as well as a small, dual-sided triangular top handle, further exploring Prada’s most recognized emblem. A large portion of the show focused on a top handle bag shown in various colors and two sizes. Some versions appear to have an ombre pattern at the seams, which is reminiscent of the ever-popular Ombre Glace bags from the 2000s (remember those?). There was a simplicity and elegance to the collection as a whole, one that refined the everyday items we need in our closet, allowing them to feel special, yet distinctly Prada all the while.

Take a look at bags from the collection below, courtesy of Prada.



Look 2



Look 3



Look 4





Look 5



Look 6



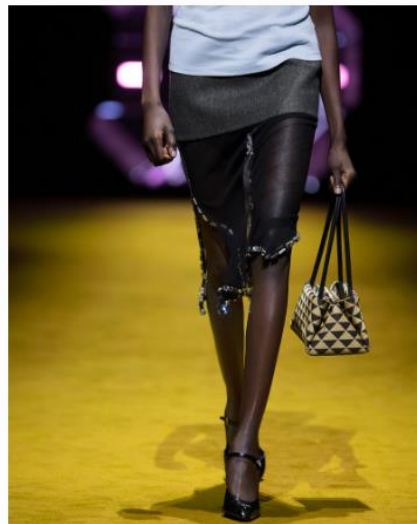
Look 7



Look 8



Look 9



Look 10 and 11



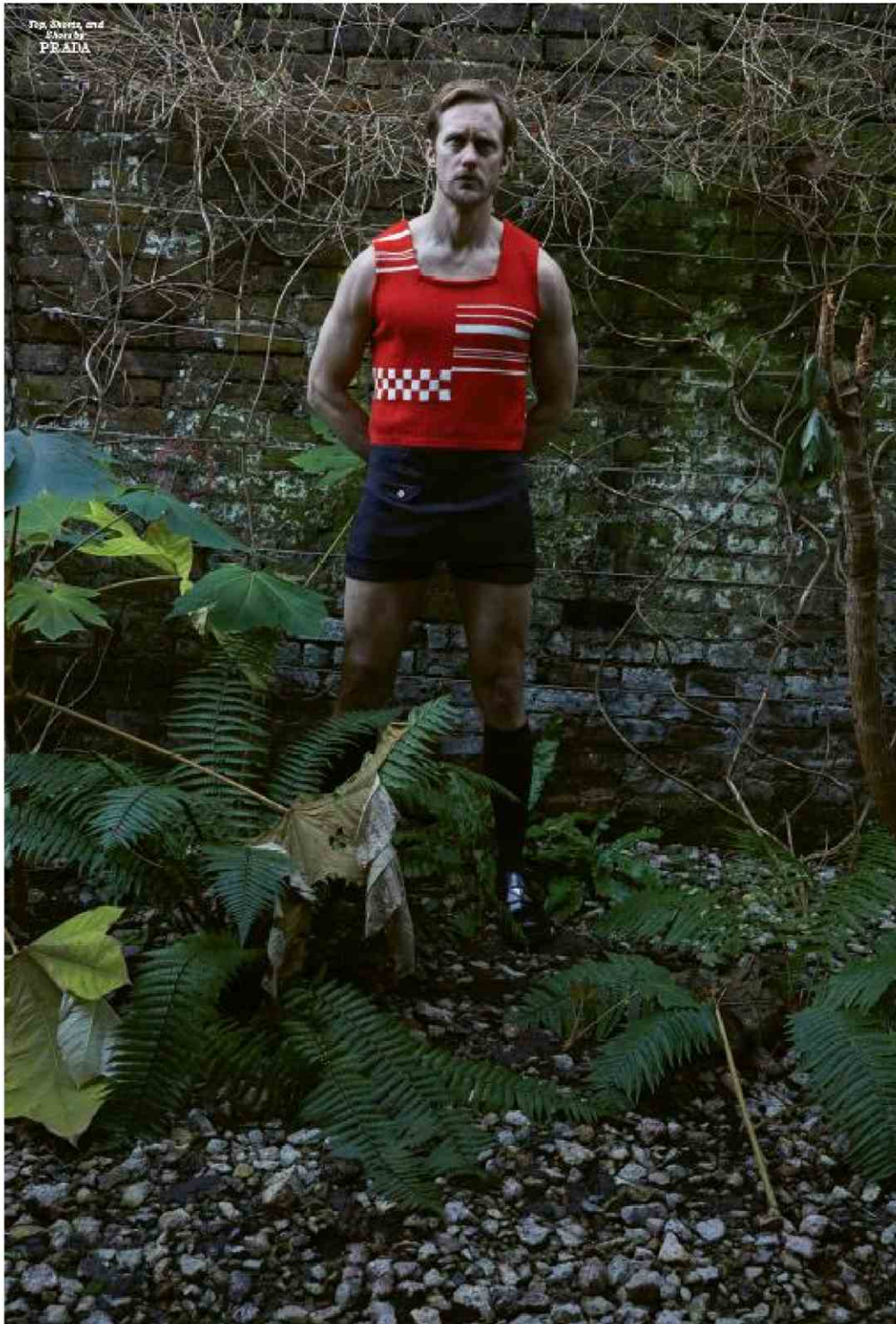
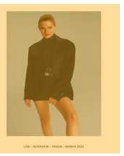


Look 12 and 13



Look 14 and 15





USA – INTERVIEW – PRADA – MARCH 2022





Elle (Korea)

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PAGINE :1  
SUPERFICIE :749 %  
PERIODICITÀ :Mensile□□



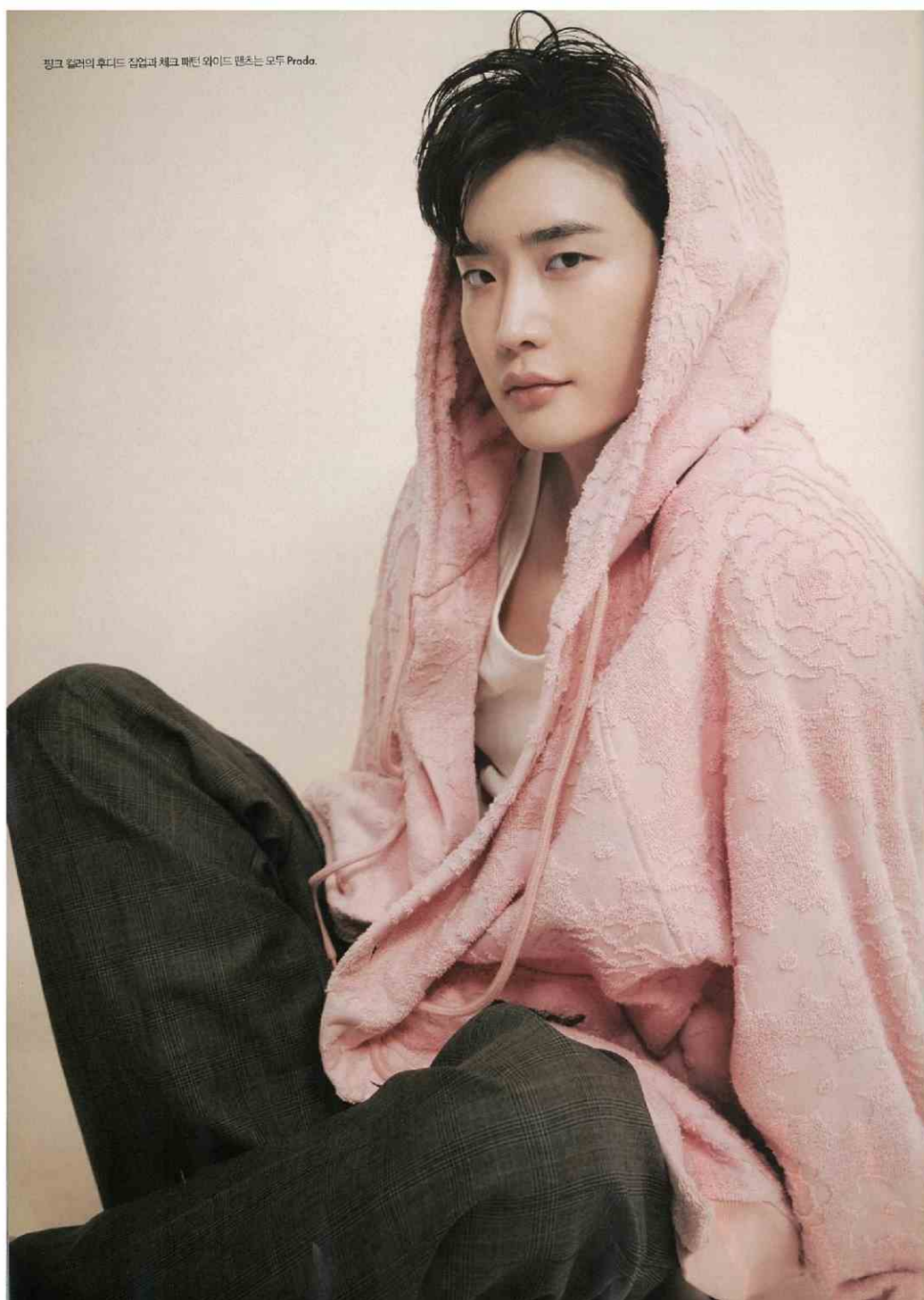
► 1 marzo 2022



PHOTOGRAPHER MOK JUNG WOOK FASHION EDITOR BANG HO KWANG FEATURES EDITOR LEE KYOUNG JIN

THE EDGE



























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► 1 febbraio 2022



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